



PLANNING & EXTERNAL RELATIONS COMMITTEE MEETING

Metropolitan Atlanta Rapid Transit Authority

July 31, 2019

MEETING SUMMARY

The Board of Directors Planning & External Relations Committee met on July 31, 2019 at 9:30 a.m. in the Board Room on the 6th Floor of the MARTA Headquarters Building, 2424 Piedmont Road, Atlanta, Georgia.

Board Members Present

Robert L. Ashe, III, **Chair**
Jim Durrett
William 'Bill' Floyd
Roderick A. Frierson
Jerry Griffin
John "Al" Pond
Rita A. Scott
Christopher S. Tomlinson*

1. Approval of the June 28, 2019 Planning and External Relations Committee Meeting Minutes

On motion by Mr. Durrett seconded by Mr. Griffin, the minutes were unanimously approved by a vote of 7 to 0, with 8* members present.

2. Briefing – Overarching Branding for Capital Projects Improvements

Mrs. Jinadu-Wright provided an overview of overarching brand for capital projects.

3. Briefing – FY19 4th Quarterly Media Impressions – April, May, June

Ms. Forbes presented an update on quarterly media impressions.

*Christopher Tomlinson is Executive Director of Georgia Regional Transportation Authority (GRTA) and is therefore a non-voting member of the MARTA Board of Directors.

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4. Resolution Authorizing an Increase in the Authorization for Planning Support and Technical Services, RFP P39820

On motion by Mr. Durrett seconded by Mr. Pond, the resolution was unanimously approved by a vote of 8 to 0, with 9* members present.

5. Other Matters

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The meeting adjourned at 10:24 a.m.